

by Fax: 0049 – 391 - 5934-397

 Messe- und Veranstaltungsgesellschaft
 Magdeburg GmbH
 Tessenowstraße 9
 39114 Magdeburg

www.air-magdeburg.com

REGISTRATION for AIR MAGDEBURG 2012

Firm

(with specification of legal form, e.g. Plc, Ltd., limited partnership, general partnership)

Street	P.O.B.	Postcode/P.O.B.
Postcode/City	e-Mail	
Phone	Fax	
Owner/Manager	Trade Register-No.	
Contact Person	Direct Dial	

Exhibition Categories

Avionics, Equipment and Accessories	Airborne equipment, Pilot and Airport Equipment	Business Aviation
Single and Twin Engined Aircrafts	Helicopter	Maintenance and Services
Navigation and Radio Systems	Gliders	VLA and Ultra Light Aircrafts

Branch of Business

We reserve the following space	EUR/sq.m	Front (m)	Depth (m)	Space (sq.m)	Rental Fee (EUR)
Indoor Space	65,00				
Indoor Space for Aircraft Display (minimum space 60 sq.m)	30,00				
Outdoor Space	45,00				
Outdoor Space for Aircraft Display (minimum space 60 sq.m)	20,00				

Discounts on Rental Fee

discounts for bookings until 30 November 2011	10 %
quantity discount over 50 sq.m	5 % Date of payment 18 May 2012
over 100 sq.m	10 % Date of payment 18 May 2012
over 150 sq.m	20 % Date of payment 18 May 2012
over 200 sq.m	25 % Date of payment 18 May 2012

 We have our **own booth**.

 We would like to have a **personal booth construction offer**. Please attach sketch.

 We order a **Standard System Booth MP2**.

60,00 EUR per sq.m

Provision of: booth construction with fair-module construction, sustainer, frames, white walls, open roof raster for attached front frame at every open side of booth; frame 30 cm high, white, incl. lettering with max. 25 characters w/o logo; 1 video projector 75 W halogen at conductor rail for 3 sq.m; fitted carpeting (grey); 1 cabin 1sq.m, lockable door, dressing hooks; suite consisting of 1 round table and 3 cushioned chairs; 1 brochure tray 30 x 100 cm; 1 info counter 45 x 90 x 100 cm with bar stool

 We need an **electric terminal**. (2 kW AC, all inclusive)

77,00 EUR

 AUMA Charge

0,60 EUR per sq.m

 We have **joined exhibitors** (please attach listing). Fee per exhibitor:

150,00 EUR

 Fee for **compulsory inscription** into **catalogue of exhibitors**.

100,00 EUR

I/we agree, that information of this contract concerning my/our firm can be used for promotion purposes by a third party.

All prices are exclusive of VAT. By registration we accept the conditions of participation of the Messe- und Veranstaltungsgesellschaft Magdeburg GmbH as well as the supplements on the order forms. Legal domicile is Magdeburg.

City / Date

legally binding signature / company stamp

Terms and Conditions of Participation

Messe- und Veranstaltungsgesellschaft
Magdeburg GmbH
Tessenowstraße 9
39114 Magdeburg

§ 1 Registration

- Registrations shall be accepted only if they are filed using the official registration form of the Organiser.
- Once a registration has been filed, it shall be deemed binding regardless of whether it is accepted by the Organiser or not (Article 3). A registration shall not become effective until after the registration form has been received by the Organiser, and shall be binding until its final acceptance or rejection. For the purpose of automatic processing of registrations, data are stored and transmitted to third parties, if necessary, to facilitate contract execution.
- Registrations received after the closing date shall remain binding on the registrant for a period of 14 days from receipt by the Organiser.

§ 2 Inclusion and Acknowledgement

The registrant/exhibitor filing a registration acknowledges the present Terms and Conditions of Participation, "Special Terms and Conditions of the Fair/Exhibition", if any, and the Technical Guidelines issued by the Organiser, which shall be binding for the registrant/exhibitor and all people employed by him for the fair/exhibition. These conditions shall become part of the contract concluded between the registrant/exhibitor and the Organiser.

§ 3 Admission

- The Organiser shall decide about the admission of the registrant and the individual exhibits. Registrants shall be accepted as exhibitors only if their stands and exhibition contents comply with the fair/exhibition concept of the Organiser. The Organiser shall be entitled to restrict individual exhibitors as well as supplier and visitor groups for objectively justified reasons, in particular if there is not sufficient space available.
- The contract between the registrant as the exhibitor and the Organiser shall have been brought about upon written confirmation of the admission. The admission may be revoked if the conditions for it being granted have not been fulfilled or later ceased to exist.

§ 4 Reservation of Subsequent Contract Modifications

- The Organiser shall be entitled to postpone, shorten or prolong the period of the fair, close it, as a whole or in part, temporarily, or cancel it in case of unforeseen circumstances not attributable to the Organiser which render the scheduled implementation of the fair/exhibition impossible. Claims by exhibitors irrespective of their legal ground, in particular claims for damages and reimbursement of expense, shall be excluded. If the fair/exhibition has to be closed as a result of Force Majeure or on the order by authorities, the exhibitor shall be obliged to pay the full amount of the agreed stand rent and any other cost to be borne by him.
- In case of any postponement, exhibitors shall be entitled to claim termination of the contract if they provide evidence that they have made a firm booking for another fair/exhibition. In such case, they shall only reimburse cost incurred at their instigation.
- The exhibitor shall not have any right to make claims if the duration is reduced or the fair is closed only temporarily.

§ 5 Termination by exhibitor

- If the exhibitor is granted by the Organiser to rescind upon binding registration (as under Article 1) or admission (as under Article 3), the exhibitor shall pay 25% of the agreed stand rent as damages and reimburse the cost incurred at his instigation. If the exhibitor rescinds three months prior to the commencement, the costs increase to 50%. The exhibitor shall be free to prove that the amount of damage incurred by the Organiser has been lower than claimed.
- Any application for termination shall be made in writing. It shall become effective only if it has been received by the Organiser in writing. The Organiser shall be entitled to grant the right to rescind under the condition that the rented stand is hired by another party. If he succeeds in hiring out the stand to another party, the rescission shall be deemed granted; however, the rescinding exhibitor shall be liable to pay also the difference between the agreed rent and the rent actually obtained in addition to the sums due as under Article 1. If the stand cannot be hired out to any third party, the Organiser shall be entitled in the interest of the overall presentation to move an exhibitor from another stand to the stand not used by the rescinding exhibitor or to fill the stand in any other way. The claim of the Organiser as under Article 1 shall remain unaffected. Any cost incurred in connection with mere filling/decoration of the stand shall be born by the exhibitor in addition to the sum as under Article 1.

§ 6 Allocation of Stands

- The Organiser undertakes to allocate the stands with due consideration of the concept and the topic of the fair/exhibition. The sequence and dates of receipt of registrations till the closing date shall not be relevant to the allocation of stands.
- Allocation of the stand shall be notified in writing. Upon allocation, a transfer of the stand shall be possible only for good reason. Then, the Organiser shall provide the exhibitor with a stand of equal quality, if possible. In this case the exhibitor shall be entitled to terminate the contract by written notice within three days upon receipt of the notification about the transfer of the stand. In this case the contract shall be deemed null and void and neither the exhibitor nor the Organiser shall be entitled to assert claims, irrespective of their nature and legal ground. Transferring a stand does not include mere movement of the stand within the same exhibition section (e.g. by some few metres).
- The Organiser shall be entitled for compelling reasons at any time to rearrange entrances and exits of the fair/exhibition area as well as emergency exits and passages in the halls and open areas.

§ 7 Subletting

- The exhibitor shall not be entitled without the prior consent by the Organiser to sublease the allocated stand, as a whole or in part, or to let it otherwise to any third party, or to exchange it, or to accept orders for other companies.
- If the Organiser agrees the stand to be sublet to any third party, in particular if he admits any co-exhibitor, the Organiser shall be entitled to claim an additional sublease sum of a reasonable amount in addition to the agreed stand rent. The amount shall be determined by the Organiser according to his reasonably exercised discretion (Article 315 of the German Civil Code). The exhibitor shall assume liability for the whole sum.
- If the stand is subleased to any third party without permission, the Organiser shall be entitled to require from the sublessee to clear the stand, not affecting the obligation of the exhibitor to pay the rental interest; instead of clearing the stand, the Organiser may require payment of an additional sublease sum amounting to 50% of the agreed stand rent.

§ 8 Joint Stands

If several exhibitors rent a stand together, they shall be jointly and severally liable. They shall name a common representative in their registration form. This representative shall be deemed to be authorised to make and receive legal declarations of any kind for the exhibitors.

§ 9 Rents, Costs and Terms of Payment

- The stand rents and additional amounts are specified in the registration documents and/or "Special Terms and Conditions for the Fair/Exhibition", if any. Any costs for utilities provided on the exhibitor's request, in particular electricity, water and gas, waste removal and other additional services shall be borne by the exhibitor as additional costs.
- The invoice amount plus the legal VAT of 19% is due the date of payment which is shown on the invoice.
- Payments shall be always made cashless by remittance to an account of the Organiser. The exhibitor shall not be entitled to set off or withhold any sum, except in the case of undisputed or legally established claims.

- In case of a delay of payment, default interest amounting to 4% above the basic interest rate calculated on the long-term refinancing transactions of the European Central Bank shall be charged. In addition, the Organiser shall have the right to terminate the contract with immediate effect if payments, as a whole or in part, are still delayed after a vain reminder and a written warning setting a final term of payment (article 10, para. 1).
- The Organiser shall be entitled to lessor's lien on fair/exhibition articles provided by the exhibitor, for any claims towards the exhibitor. The Organiser shall not be liable in case of damage to and loss of any pledge not attributable to the Organiser and shall be entitled to sell the pledge privately upon prior written notification. This clause shall be applicable under the provision that the articles provided by the exhibitor are the unlimited property of the exhibitor.

§ 10 Right of Termination by the Organiser

- The Organiser shall have the right to terminate the contract without prior notice for important reason. In particular, this shall be applicable if
 - the exhibitor has delayed payment and does not make payment within one week upon having received a reminder;
 - the exhibitor disturbs other exhibitors or the fair business or does not comply with the instructions or house rules of the Organiser;
 -) the fair/exhibition, as a whole or in part, does not take place – notwithstanding Article 4.
- Any termination shall be made in writing. The Organiser may claim damages for a minimum damage amounting to 50% of the agreed stand rent (flat damages). Claiming higher damages shall not be excluded. The exhibitor shall be entitled to provide evidence that the damage incurred by the Organiser has been less than that claimed.

§ 11 Presentation and Equipment

- The exhibitor shall mark his stand with his name and address as well as a stand number for the whole period of the fair/exhibition.
- The exhibitor shall erect his stand in a sufficiently stable manner including rear and side walls. On request of the exhibitor the Organiser shall provide the exhibitor with suitable walls to be charged separately.
- In the interest of a successful overall presentation any guidelines and instructions, in particular those contained in the Technical Regulations, of the Organiser with regard to the erection and equipment of the stand shall be complied with.
- The Organiser may require stands to be altered or removed if the erection of which has not been permitted and/or which do not comply with the exhibition conditions. If an exhibitor does not fulfil such written requirement within 24 hours, the Organiser shall be entitled to have the stand removed or altered on the account of the exhibitor. An exhibitor shall not be entitled to assert any claims if his stand has to be closed.

§ 12 Running a Stand

- The exhibitor shall be obliged to equip the stand with the registered goods and provide competent staff for the stand for the whole period of the fair/exhibition.
- The exhibitor shall clean the stand daily after the fair/exhibition has been closed. He shall comply with any legal regulations as to waste disposal.

§ 13 Identification Card of Exhibitor

For a stand of up to 12 sq.m in size each exhibitor shall receive two identification cards after the agreed stand rent has been fully paid, to be granted free access to the fair/exhibition grounds. For every additional area of full 6 sq.m another identification card is issued. The Organiser will issue additional identity cards for exhibitors at the applicable rates.

§ 14 Advertising

Advertisement of any kind, in particular distribution of printed advertising matter, but also addressing visitors shall be permitted only within the boundaries of the stand. Operating loudspeaker systems, music/slide presentations, demonstration of machines, devices and equipment of any kind as well as similar projects shall be permitted only upon written confirmation by the Organiser. Permission, even if granted, may be restricted or revoked in the interest of maintaining smooth fair/exhibition business.

§ 15 Direct Selling and Boarding

- Direct selling of goods to third parties shall be permitted only upon written confirmation by the Organiser.
- The exhibitor shall not have the right to boarding, in particular selling meals, snacks, beverages, refreshment, luxury food and any other kind of food, for which the Organiser will authorise third parties, in particular the operators of exhibition restaurants.

§ 16 Access to other Stands

The exhibitors shall not be entitled to enter and visit other stands outside the opening hours of the fair/exhibition without the permission of the owners of those stands.

§ 17 Organisation of Stand

During the opening hours of the fair the stand is to be staffed adequately and to be kept accessible for visitors. A remove of stand ahead of time is not allowed and will be avenged with a penalty of minimum 50% of the stand rent.

§ 18 Guarding

- The Organiser shall be responsible for general guarding of the halls and the open area; however, he will not accept any liability for losses or damage. Guarding shall start on the first erection day and end in the last hour of the last striking day.
- The exhibitor shall be responsible for guarding and attending his own stand. This shall also apply to the erection and striking periods.

§ 19 Liability and Insurance

- The Organiser shall not be responsible for any damage to fair/exhibition articles, the equipment of the stand as well as consequential damage, if any, except if caused by the Organiser intentionally or by gross negligence. The Organiser shall have taken out a third party liability insurance for his statutory liability, exclusively covering damage caused by third parties (visitors to the fair). This insurance shall not include the exhibitor, his staff and his property. Hence, the exhibitor shall take out a reasonable insurance for his own damage and third party liability at his own expense and provide evidence of such insurance if required to do so by the Organiser.

§ 20 Domestic Authority

- The Organiser shall exercise domestic authority on the overall fair/exhibition grounds during erection, operation and striking of the fair/exhibition. He shall be entitled, in general and in a particular case, to give instructions, and even to issue house rules, which will form part of the Technical Guidelines.
- During the time of the fair/exhibition the exhibitor and his staff shall be entitled to enter the exhibition grounds not earlier than one hour before its opening and leave not later than one hour after its closing. They shall not be permitted to stay in the area overnight.

§ 21 Forfeiture and Limitation

- Claims of the exhibitor towards the Organiser resulting from or in connection with the rental agreement for the stand shall be deemed forfeited if they are not asserted in writing within two weeks upon final closure of the fair/exhibition.
- Otherwise any claim of the exhibitor and his staff towards the Organiser shall be subject to a limitation period of six months upon final closure of the fair/trade.

§ 22 Supplements and Amendments

- Any derogation from these Terms and Conditions of Participation, admission or the "Special Terms and Conditions for the Fair/Exhibition" and the Technical Guidelines shall be made in writing to become effective. Verbal supplements shall remain without effect. This shall also apply to the cancellation of the written form requirement.

§ 23 Place of Performance and Jurisdiction

The place of performance and jurisdiction shall be Magdeburg.

Effective: April 2007